

Phone Script For Calling Leads From LeadsForDrinkACT.com

Hello _____? Hi _____! This is _____ calling from _____.

I just have a minute but I have you down as someone who is interested in making some extra money from home.

I was just wondering _____, are you serious about making some extra money from home or are you just kicking the idea around?

(Let Them Answer)

Ok Great! Do you have a pen and paper handy? ... I want to give you some information real quick before I leave.

(Let them get a pen and notepad and then ask them the following 4 questions)

1. Just so I know... were you looking to work part-time or full-time from home? _____

2. So, Where do you work now? _____

3. How much money were you wanting to make from home anyway? Prospect: (tells you the \$ amount per month)

- A) Are you just looking to make an An extra \$500 a *month*?
- B) An extra \$500 a *week*?
- C) Or \$500 an *hour*?

4. Why are looking to start a home based business? _____

- A) Need more money
- B) Want more free time
- C) Pay off debt

What I am trying to do here _____ is see if we have a fit. You seem like a very sharp and ambitious person to me and someone I would like to partner with. Now what we need to do is find out if I have what you are looking for.

So what I would like to do is (either 3-way them into the sizzle message at 641-715-3375 ext 34440# or send them to <http://DrinkACTReferralProgram.com> or send them to your personalized DrinkACTweb website)

After you _____ (tell them where to go), you will have a much better idea about whether or not this is for you.

When you think you will be able to _____?

- A) Now?
- B) Tonight?
- C) Tomorrow morning?

Great...well, why don't I call you back on _____ and find out what you liked best about _____

Does that sound fair? _____

Ok great... I want to give you my name and number if you have any questions or if you need to reschedule (my name is _____ and my phone # is _____)

I look forward to talking to you again (state when you will be calling them back)

Thanks for your time! Have a great day.

As soon as you hang up the phone, send them this email:

Subject: It was great to talk with you _____

Body:

It was great to talk with you _____!

Please remember to visit the website _____

I will call you back at our scheduled time (_____) to find out what you liked best about

I value your time _____ and I hope you value my time as well.

If you need to reschedule for any reason please call me at _____ or email me at _____.

Here's To Your Success!

Your Full Name

If they do not answer, send them this email:

Subject: Trying to get a hold of you _____

Body:

I have been trying to reach you _____. I have you down as someone who is interested in making some extra money working from home.

I was just wondering if you are serious about this or are you just kicking the idea around?

I will call you back tomorrow but in the meantime please read our Professional Business Plan called The A.C.T. Advantage at <http://TheACTAdvantage.com>

This eBook will go over all the advantages there are to partnering with us. I think you will find this eBook VERY interesting.

If you have any questions please call me at _____ or email me at _____.

Here's To Your Success!

Your Full Name